



Open In

Indiana

**Media and
Advertising**

Guide

Spring 2020

Open In

Indiana

Our Values

Honesty &
Integrity

Innovation

Supporting
Local
Entrepreneurs

Serving Our
Community

Our Mission Statement

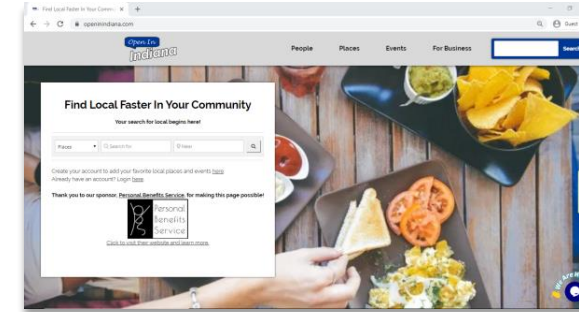
To promote the People, Places & Events that make Indiana a great place to live, work and visit.

Open In Indiana started as a way to promote small businesses owned by people we care about: our friends, our family and our community.

What We Do for Indiana Communities



Local Networking Events



Online Member Community



Open In Indiana Podcast



Open In Indiana Magazine

Open In
Indiana

Current
Networking
Event
Locations

Carmel
Fishers
Greenwood
Indianapolis
Lawrence
Westfield

Local Networking Groups



We believe that networking is about building meaningful partnerships. Networking is about getting to know your fellow members and how to become a valuable resource to each other and the community.

Find Local Faster In Your Community

Your search for local begins here!

Places Near

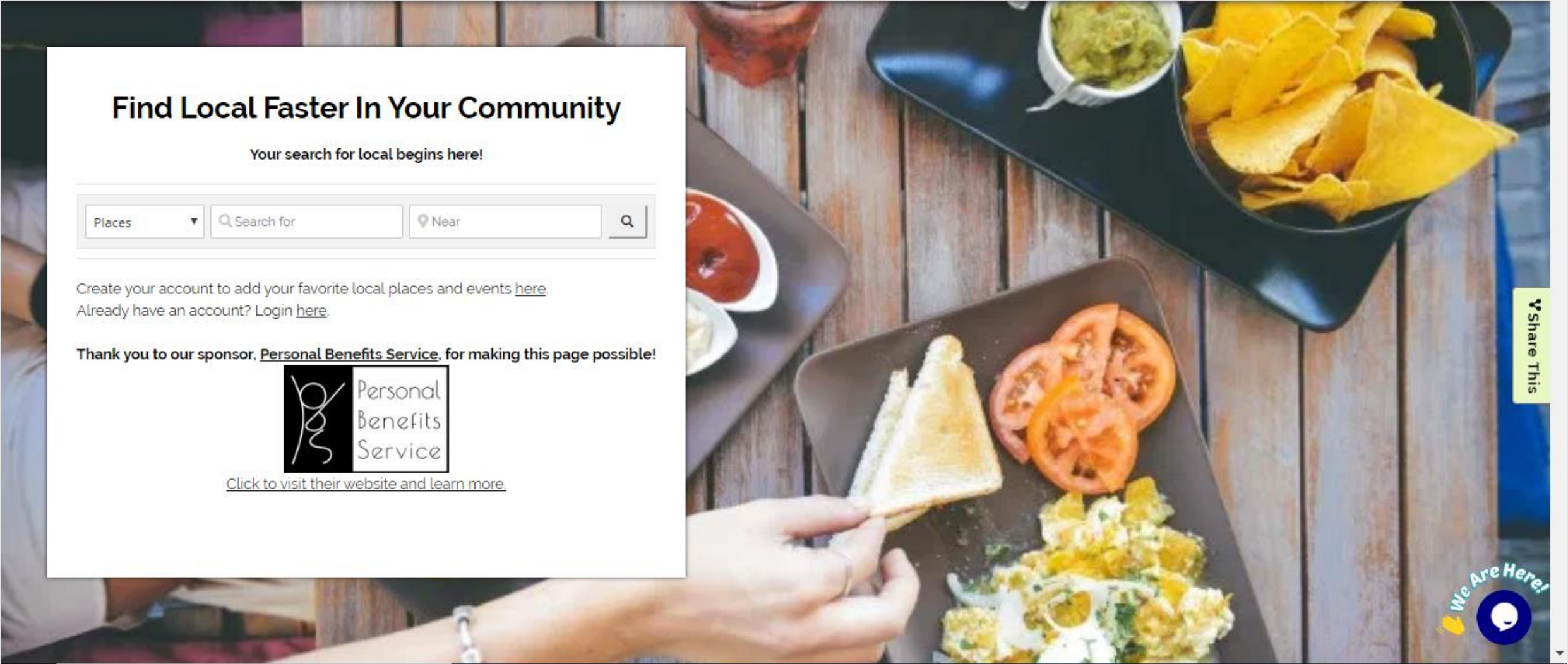
Create your account to add your favorite local places and events [here](#).
Already have an account? Login [here](#).

Thank you to our sponsor, [Personal Benefits Service](#), for making this page possible!



[Click to visit their website and learn more.](#)

Share This





People

Places

Events

For Business

Search



active 3 days, 22 hours ago

Home Activity Profile Friends 85 Groups 4 Listings 473 Favorites Forums Reviews 2

View

View Profile

Details & Contact

Name	Ryan Henry
Professional Title	Idea Guy
Website	openinindiana.com
Facebook Profile	facebook.com/inideaguy
Twitter Profile	twitter.com/inideaguy
Instagram Profile	instagram.com/inideaguy
LinkedIn Profile	https://www.linkedin.com/in/inideaguy/

Share This





People

Places

Events

For Business

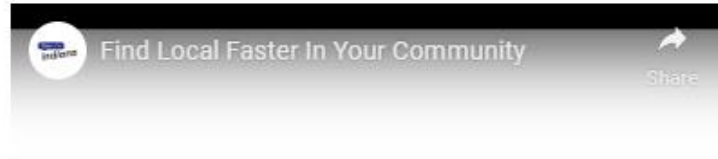
Search

About Photos Business Hours Contact

Social Media Reviews Schedule an Appointment

Shop Now

Video:



Find Local Faster

About:

We're committed to a thriving local economy!

Open In Indiana is your destination for finding local business in your community, and resources to grow your local business into a brand. We combine our online community with networking groups and events to help entrepreneurs and small business compete in a

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People

Places

Events

For Business

 Search

Open In Indiana Fishers Connecting Success

Event Category: [Networking](#)

Event Tags: [Open In Indiana Network Event](#)

- [Profile](#)
- [Address](#)
- [Event Date](#)
- [Get Tickets](#)
- [Photos](#)
- [Reviews](#)

We're committed to a thriving local economy!

Open In Indiana is your destination for finding local business in your

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People

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Events

For Business

 Search

Introducing the Open In Indiana Small Business Marketing Video Library

5 Tips for Networking Success



5 Tips for Networking Success

Creating a SWOT Analysis



Share This



Open In
Indiana

Open In Indiana Podcast



The Open In Indiana Podcast is an introduction to our members. Each episode, we feature one Open In Indiana member to learn more about their business.



Open In Indiana Magazine

Launched in late 2019, The Open In Indiana Magazine is a snapshot of the people, places and events that make Indiana a great place to live, work and visit.

- Published quarterly
- 10,000 copies printed
- Available in electronic format



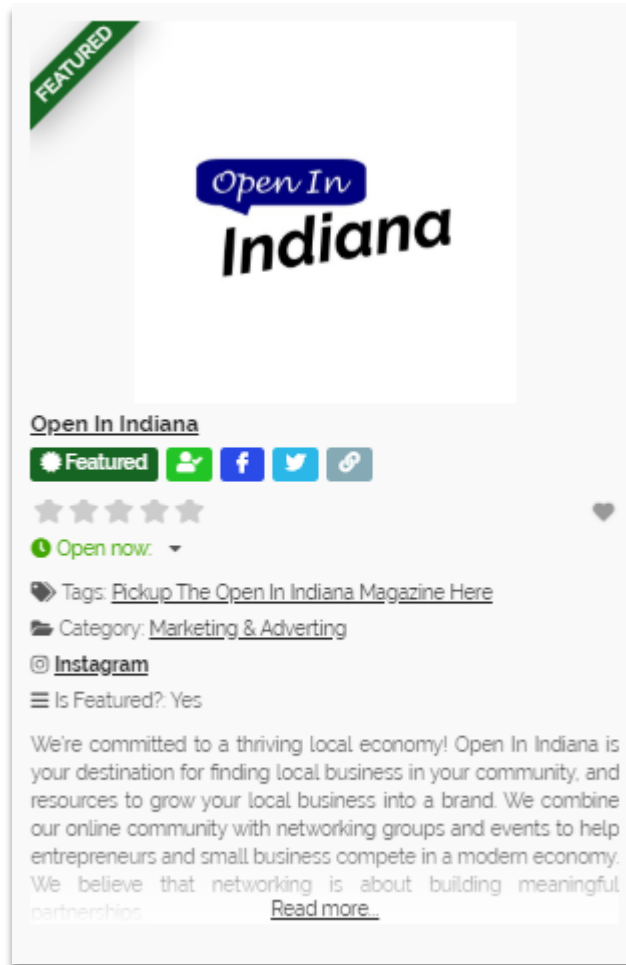
A scenic view of a city skyline with a park and a fountain in the foreground. The sky is clear blue, and the city buildings are visible in the background. In the foreground, there are green trees, a paved path, and a large fountain with water spraying upwards. The overall scene is bright and sunny.

Open In

Indiana

Advertising Opportunities

Open In Indiana Featured Membership



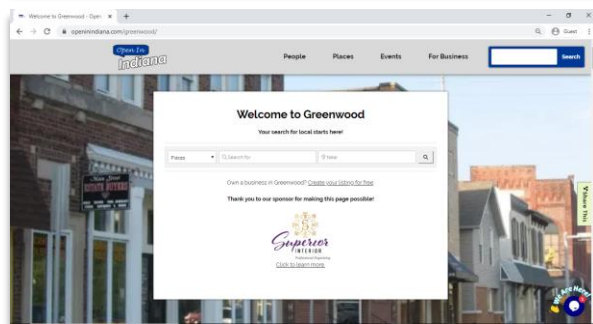
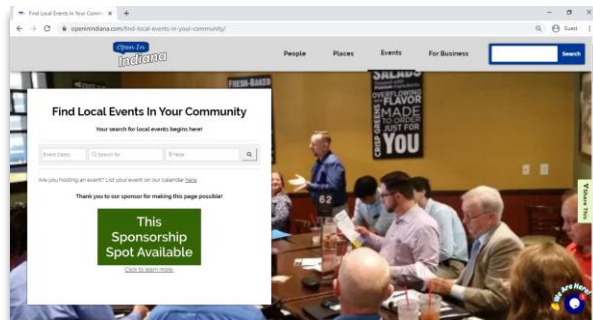
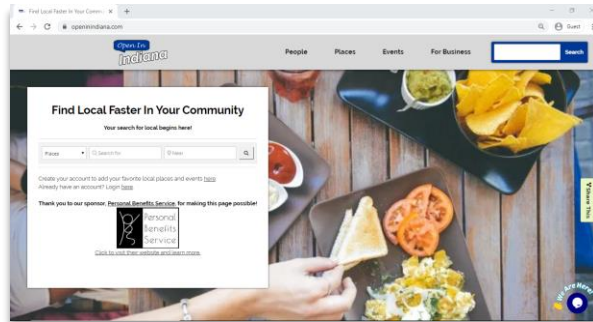
Our Featured Membership adds additional benefits to your business listings, including special placement on our website.

- Get a Featured Member ribbon on your listing.
- Add your Schedule Appointment, Shop or Order Online links to your listing.
- Randomized placement on our home page, blog posts and podcast episodes.

Become A Featured Member
\$10.00 / month or \$100.00 / year

Website Sponsorship Opportunities

Key pages of our website include space for 1 Sponsor at the top where visitors arrive. Ads are linked to your business listing, website or landing page.



Page	Investment
Home Page	\$500.00 /month \$5,000.00 /year
Events Page	\$300.00 /month \$3,000.00 /year
Networking Events Page	\$300.00 /month \$3,000.00 /year
Community Pages	\$150.00 /month \$1,500.00 /year

Small Business Marketing Video Library

We're building a library of videos on how to use the different services and apps necessary to grow a successful local brand.

Each video features 1 sponsor with mentions at the beginning and end of the video.

Become A Marketing Video Sponsor
\$100.00 per video



Open In Indiana Podcast Episodes



Each Episode of The Open In Indiana Podcast features a short interview with our members and is published on our website, Apple Podcasts, Google Music and shared to Facebook, Twitter & LinkedIn.

Sponsor Our Podcast
\$100.00 / episode

Open In Indiana Magazine

The Open In Indiana Magazine is published quarterly and distributed to our members and at local businesses in Central Indiana, and available in digitally on our website.

**Advertising Space Available
from \$360.00**



Open In Indiana Magazine Advertising

Advertising Space	Investment
Back Cover	Full Page Only: \$5,000.00
Inside Front Cover	Full Page: \$2,500.00 Half Page: \$1,500.00 Quarter Page: \$900.00
Artist & Musician Profile, In The Community Pages	Half Page: \$1,000.00 Quarter Page: \$600.00 Business Card: \$360.00
Events Page	Business Card: \$360.00
Back Inside Cover	Full Page: \$2,500.00 Half Page: \$1,500.00 Quarter Page: \$900.00 Business Card: \$360.00

Pricing is for each issue.

Important Information for Advertisers

We reserve the right to reject any advertisement, ad copy, images or URLs for any reason.

We do not accept advertisements from political campaigns, lobbying organizations or any business suspected of committing or promoting illegal activities.

Liability for errors shall not exceed the cost of advertising space occupied by item published incorrectly.

We are not responsible for errors in any advertisement, or any changes that are received after publication deadlines.

We assume no liability for the omission of an advertisement from any publication in which such advertisement was scheduled or ordered for publication

All advertisements must be submitted in 300 dpi as a PDF, PNG or JPEG file. A fee of \$150.00 per hour will be charged for any graphic design services or modifications to any advertisement.

We do not in any way express or imply any guarantee of results from advertising with us.

All advertisements for the current publication cycle must be paid in full by the ad deadline.

All payments for advertising fees are to be made by check payable to HENRY MARKETING GROUP, LLC and mailed to P.O Box 184 Indianapolis, IN 46206 or by credit card (Visa, MasterCard, American Express or Discover).

Publication Deadlines

Open In Indiana Magazine

Volume 1; Issue 1: 11/16/2019

Volume 1; Issue 2: 2/21/2020

Volume 1; Issue 3: 5/15/2020

Volume 1; Issue 4: 8/21/2020

Open In Indiana Website

Website advertising is due 5 business days prior to scheduled publication.

Advertising Agencies & Referral Partners

We welcome advertising agencies and referral partners who would like to present advertising options with Open In Indiana to their clients.

Please contact us and we will provide you with a proposal for their review. We pay a 15% commission upon receiving payment for advertising agreements.

Contact Us to Get Started · (317) 559-1059 · ryan@openinindiana.com



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